



## FREYCINET COAST TOURISM PARTNERSHIP

### PARTNERSHIP BENEFITS INCLUDE:

- networking with local industry colleagues;
- direct industry liaison with Tourism Tasmania;
- opportunities for discounted advertising in the east coast zone holiday planner;
- exchange of views and new product information via occasional meetings and famils;
- e-mailed minutes and agendas from Board meetings to ensure that you know what is happening;
- opportunities to raise issues of concern to local operators at Board meetings and to have the Board lobby on your behalf;
- regular newsletters containing tourism updates;
- an informal free brochure exchange at our AGM;
- inclusion in and supplies of the Freycinet Coast Touring Map & Guide;
- your own page on our website - <http://www.freycinetcoast.com.au>
- a link from this website to your own website;
- access to occasional training opportunities;
- links with other tourism groups including the East Coast Zone Marketing Group;
- a CD of professional quality Freycinet coast photographs for use on your own website;
- opportunity to participate in the motor cycle and cycle friendly promotion;
- source list for products, services and tourism brochures;
- a copy of the Tourism Australia e-kit;